



October 2009

Dear Seneca Community,

As Development Committee Chair, I am very pleased to be contacting you in this time of growth for Seneca Academy as we launch our inaugural Annual Fund campaign to support important new initiatives that will greatly benefit our students.

**How will my Annual Fund donation be used?**

Funds raised through the Annual Fund campaign will be used to accomplish action items outlined in school's recently completed Strategic Plan. Key priorities over the next three years are to: increase faculty compensation, professional development opportunities and benefits in order to retain our exceptional faculty and staff; strengthen our curriculum by integrating the International Baccalaureate Primary Years Program; and enhance the quality and usefulness of our buildings and grounds. You can be assured that your donation will directly affect our students' educational experience.

**Why donate?**

Seneca Academy has a 26-year tradition of excellence in education. Thousands of children have received a strong foundation of lifelong learning, critical thinking, and independence at our school. Your support of the Annual Fund campaign will help us further our mission of providing Seneca's students with the confidence, knowledge and skills to continue their successful learning journey wherever they choose.

**How much should I give?**

The Annual Fund campaign will run through November 30th and it is our sincere hope that everyone in the Seneca Academy community will donate or pledge the amount that feels most comfortable to them. Suggested contribution levels are provided on the Annual Fund Campaign Form that is attached to this correspondence.

Please feel free to contact me at (301) 869-3728 or at [info@SenecaAcademy.org](mailto:info@SenecaAcademy.org) if you have any questions about the Annual Fund campaign.

On behalf of the entire Development Committee, thank you for your consideration of this request to support the Seneca Academy Annual Fund with a tax-deductible gift. Your generous support will help us further our mission of providing your children with an exceptional education that embodies our unique philosophy of "turning experience into knowledge."

Most sincerely,

Priscella Celentano  
Development Committee Chair

*Development Committee: Priscella Celentano, parent, faculty, trustee; Luanne Deppa, trustee; Bob Duggan, trustee; Pam Hauck, faculty; Susan Schless, parent; Nicholas Serenyi, parent, trustee; Debbie Tanzi, faculty*