

CELEBRATE 40 years OF SENECA!

December 8, 2022

Dear Friend of Seneca Academy,

On Saturday, March 11, 2023, the Seneca Academy community will come together for an evening of celebration in recognition of the school's fortieth anniversary! The annual gala and auction is the major fundraiser for our school, raising funds to support tuition assistance to our students, professional development of our teachers, and enhancements for our classrooms and outdoor National Wildlife Federation Certified Schoolyard Habitat. We are counting on the generous support of businesses like yours to help us meet our goals!

A DISTINCTIVE COMMUNITY

Seneca Academy was founded in 1983 and now serves about 200 students from preschool through sixth grade. Our exceptional program, which is a fully authorized International Baccalaureate Primary Years Program, offers a progressive, inquiry-based curriculum that meets or exceeds all state requirements. We pride ourselves in offering an academically rigorous and developmentally appropriate option at a more affordable and accessible price point than many other independent schools in the area. The Seneca Academy community is large, diverse, and very loyal. Our families, faculty, and staff come from Darnestown, Germantown, Gaithersburg, Rockville, North Potomac, Poolesville, Boyds, Frederick, Silver Spring, Bethesda, and Clarksburg. We firmly believe that the entire community plays a role in the development of our children. It is with this in mind that we reach out to you today.

SUPPORT SENECA ACADEMY

To help us raise funds for our school, we are seeking monetary donations as well as in-kind donations of goods and services for our silent auction. Past sponsors and donors include EagleBank, 452 Consulting, Club SciKidz, Rock Spring Contracting, Bretton Woods, Creative Enrichment LLC, and more. Participating in the auction is a wonderful way to show your support for Seneca Academy and gain recognition throughout the community. Sponsors will be highlighted in the auction catalog as well as on our website. Seneca Academy is a 501(c)(3) non-profit organization. All donations are tax deductible as permitted by law.

Kindly complete the attached donation form. We appreciate any support you are able to give us, and will gladly answer any questions you may have. You can contact me at office@senecaacademy.org.

In gratitude,



Bethany Jabre
Marketing and Information Technology Manager



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SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$5,000

- The option to attach promotional material to event takeaway
- Presenting Sponsor recognition on the event signage and marketing materials
- Presenting Sponsor recognition on the school website and event communications
- Full page ad (8.5" x 11") in a prominent location in the auction catalog
- Eight complimentary tickets to the event and reserved seating

PLATINUM SPONSOR

\$2,500

- Platinum Sponsor recognition on the event signage and marketing materials
- Platinum Sponsor recognition on the school website and event communications
- Half page ad (5.5" x 8.5" OR 4.25" x 11") in a prominent location in the auction catalog
- Six complimentary tickets to the event and reserved seating

GOLD SPONSOR

\$1,000

- Gold Sponsor recognition on the school website and event communications
- Half page ad (5.5" x 8.5" OR 4.25" x 11") in the auction catalog
- Four complimentary tickets to the event and reserved seating

SILVER SPONSOR

\$500

- Silver Sponsor recognition on the school website and event communications
- Quarter page ad (2.75" x 2.125") in the auction catalog
- Two complimentary tickets to the event and reserved seating

BRONZE SPONSOR

\$250

- Bronze Sponsor recognition on the school website and event communications
- Quarter page ad (2.75" x 2.125") in the auction catalog



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SPONSOR CONTRACT

Sponsor Name (as you would like for it to appear): _____

Contact: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

- Presenting Sponsor: \$5,000
- Platinum Sponsor: \$2,500
- Gold Sponsor: \$1,000
- Silver Sponsor: \$500
- Bronze Sponsor: \$250

PREFERRED PAYMENT METHOD

- Check Enclosed (Please make check payable to Seneca Academy.)
- Credit Card: (Circle one) MasterCard Visa American Express Discover Card

Name on Credit Card: _____

Card Number: _____

CVV: _____ Expiration Date: _____

Total Amount to Charge to Credit Card: \$ _____

Authorized Signature: _____

Please submit ad (PDF preferred) to Bethany Jabre at office@senecaacademy.org by February 15, 2023.

Seneca Academy is a 501(c)(3) nonprofit organization. All donations are tax-deductible as permissible by law.

This form may also be completed online at <https://www.senecaacademy.org/40yearsgala>.

